ROSHAN EPASINGHE

MEDIA • DIGITAL • CONTENT • CREATIVE

Strategic media professional with 15+ years of experience across radio, digital media, content creation, social media, brand communication and creative production.

+94 714 355 364

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9/2, Hiripitiya,
Pannipitiya, Sri Lanka
10232



EXPERTISE

- Photoshop
- Premiere pro
- Videography
- Photography
- Ai
- MS Office
- Wordpress
- Creativity
- Communication
- Leadership
- Problem-solving
- Marketing Communications
- Marketing Strategy
- Social Media
- Project Management
- Content Creation
- Data Analysis
- Teamwork
- Good communication
- Time Management

EDUCATION QUALIFICATIONS

G.C.E O/L & A/L (2005 - 2008)
Dharmapala Vidyalaya - Kottawa
Srilanka

PROFESSIONAL QUALIFICATIONS

TELEVISION BROADCASTING 2009
CTV Academy Of Media
Srilanka

PS WITH FACEBOOK MARKETING 2017
Web Alliance
Srilanka

YOUTUBE MANAGEMENT 2018
Bongo
Bangladesh / Srilanka

REFERENCE

Priyantha Heenpella
Former Assistant Manager News -
TNL RADIO NETWORK PVT LTD
0718844402

PROFILE

An energetic and positive attitude radio, and Digital personality. Highly motivated media professional in strategic planning, brand management, and digital marketing to drive business growth and enhance brand visibility. Utilizing my skills and knowledge acquired through practical experience, I aim to contribute to the success of the organization by creating and implementing effective content not only for TV but also for Digital media.

WORK EXPERIENCE

2010 - 2012
Radio Presenter Producer & Social Media Controller
V FM / SriLanka
- V Morning Shine (Early Morning Show)
- ' Dim Light' Radio Drama Script Writing

2012 - 2014
Radio Presenter Producer & Web/FB Controller
Shaa FM / Asia Broadcasting Corporation Private limited
- Daily radio programs, news presentation, cricket commentary, radio jingle editing, script writing and managing corporate social media accounts, corporate website updates.

2014 - 2016
Radio Presenter Producer & Web/FB Controller
Y FM / Capital Maharaja Group
- Y Handewa - Nick Aiya (Evening Show) | Script Writing | Event Presenting
- Creating graphic designs for social networks and maintaining social.

2018 - 2020
Digital Developer, Content Creator
Siyatha Digital / Voice of Asia
- Siyatha FM Facebook - Facebook Graphic / Audio / Video Content Creator, Siyatha 24 News Website Manager
- I was able to provide the YouTube Silver Play button for a first time for a radio channel in Sri Lanka.
- Awarded the SLT Zero Award – Best Digital Excellence – 2018.

2015 - Now
Founder & Director
Owen Business
A full-service creative media company providing audio, video, and digital solutions. Experienced in producing TV commercials, digital campaigns, social media content, event management, and delivering production services for leading advertising agencies in Sri Lanka.